



**ADVERTISING OPPORTUNITIES WITH
THE ONTARIO OCCUPATIONAL HEALTH NURSES ASSOCIATION**

OOHNA represents 96% of working OHNs in Ontario (approx 1100 members).

For your convenience, we now have several formats of communicating your information to our members. Your organization can direct mail its information to ALL OOHNA members in Ontario or you may target a specific geographical area by postal code. We can also e-mail your ad to our members as an attachment using the same postal code format. The cost based on a #10 envelope 30 grams or less is:

TARGET SELECTION	DIRECT MAIL	E-MAIL
Entire Membership	\$1733.00.00 plus GST	\$992.00 plus GST
L & M Postal Codes	\$982.00 plus GST	\$561.00 plus GST
K only	\$462.00 plus GST	\$262.00 plus GST
M only	\$462.00 plus GST	\$262.00 plus GST
L only	\$693.00 plus GST	\$388.00 plus GST
N only	\$520.00 plus GST	\$294.00 plus GST
L & N	\$1093.00 plus GST	\$624.00 plus GST
L,M,N	1507.00 plus GST	\$771.00 plus GST
N & M	\$924.00 plus GST	\$525.00 plus GST
L,K,P or L,K,M	\$1271.00 plus GST	\$729.00 plus GST
K,P	\$735.00 plus GST	\$367.00 plus GST
P only	\$462.00 plus GST	\$262.00 plus GST

The material must first be approved by OOHNA's executive director. Once approved, your information will be mailed out to our members within 7 working days or emailed within 3 working days. **OOHNA reserves the right to limit the size of a document being e-mailed.** If your information is a Job Posting, OOHNA will provide a complimentary posting of your job vacancy on the "members only" section of the OOHNA website for a maximum period of one month with any paid selection. This will be copied from your e-mail ad.

Companies are asked to e-mail their material as an attachment (be sure to include your company logo, if appropriate) to administration@oohna.on.ca. In your cover e-mail please indicate which format and postal code area you are selecting and your understanding of the fee for the service together with a contact name, telephone number and mailing address for invoicing.

If you are sending brochures for mailing by Canada Post, they should be folded to fit a standard #10 envelope. If the material does NOT fit a standard #10 envelope, your company will be invoiced for extra postage and for the extra sized envelopes. You may also supply plain envelopes (without company logo) if you prefer and send it along with your mail-out. **Direct Mail-Out via Canada Post requires prepayment by Credit Cad.**

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OOHNA holds an annual conference and exhibition with many opportunities for sponsorship, advertising and exhibiting. Information for exhibitors will be forwarded to anyone interested. We also offer you an option to place your ad in the Conference delegate bags and depending on the number of pages inserted the cost would start at \$200.00 plus GST.

For information on advertising in the *OOHNA Journal*, please select **Journal** located within the **About Us** drop-down menu or click on the following link:

<http://www.oohna.on.ca/journal/>

Please feel free to call the office at 416-239-6462 or email administration@oohna.on.ca should you have more questions.

NB: OOHNA Responds to all emails within 24 hours. Please phone the office if you do not get a response.